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# 2000: Dominating Technologies

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# Why Dominating?

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These technologies are changing the way we do business or the way customers want to do business with us!



# Web Browser – Still!

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The internet browser offers something PCs could not deliver:

- interface of choice for all ages
- truly a standard client
- standard programming – common denominator
- link to new and existing applications through common interface
- less Windows dependant

# Network Appliances

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- attracting money, talent, and imagination
- leading-edge processors make almost anything possible for connectivity and productivity
- Convenience will rule!
- Standards appearing



# Windows 2000

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Windows 2000 is going to have an impact – that's a fact.

- Some push-back because of conversion cost – people looking for alternatives
- True evaluation as it moves up the enterprise
- Terminal Server push will raise awareness of centralized computing model
- Competitors will be more active in this transition period
- SQL 7.0 will get full evaluation

# ASP – Is this For Real?

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What is this ASP market all about?

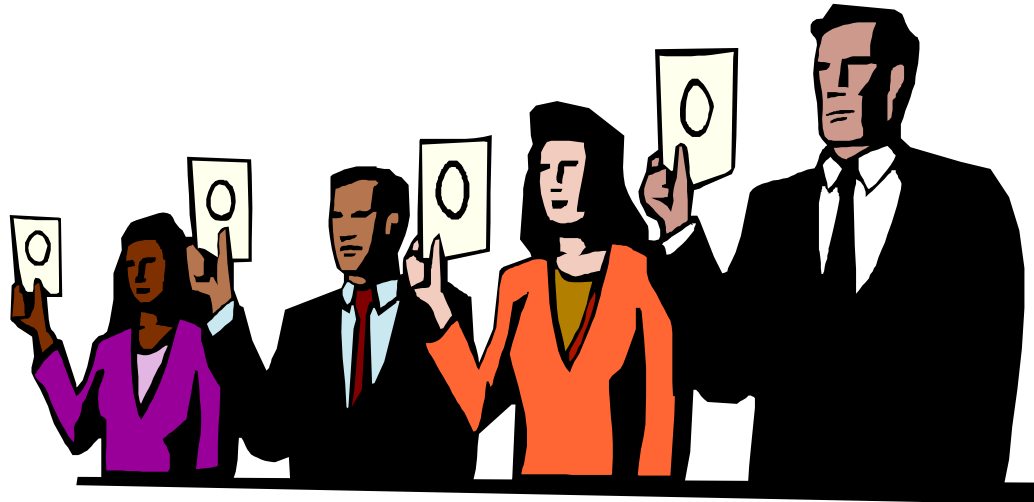
- How is this different than “old” service bureau model?
- Will people buy this?
- Who will be the players?
- Is this good for technology?

# Personal Profiling

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One of the most powerful tools becoming available is the ability to create personal profiles for individuals – purchase records, financial records, buying habits, preferences, etc.



# Persistent Bandwidth/Connection

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What if I can be connected to “the network” at all times?

Satellite

Cable-modems

RF (Radio Frequency)

# Staffing

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Staffing will continue to be a major concern and training essential as change occurs at faster rates.